

Meeting Agenda

STRATEGIC DEVELOPMENT PLAN STEERING COMMITTEE

Date: February 5, 2024 Time: 12:00 PM

Facilitator: Trisha Hiemstra, P.E. Place: Bru 64

STEERING COMMITTEE

- Melanie Vilardi
- Beau Harbin
- Brendan O'Bryan
- Michelle Enright
- Bob Haight
- Amy Buggs
- Trisha Hiemstra

ACTION ITEMS

- 1** Review the Logo.
- 2** Brainstorm the Quadrant Public Meeting Locations, and who to invite. (Information on this is on page 7 & 8 of the Public Engagement Plan)
- 3** Suggestions for pop up events we can attend.

ITEMS ATTACHED

- Logos
- Public Engagement Plan
- Gant Chart
- Existing conditions

TOPIC

Cortland County strategic Development Plan project progress

DISCUSSION

- Finalized Logo
- Draft of the website has been posted. elevatecortland.com & elevatecortland.org will lead to the same webpage.
- Public Engagement Plan
- Review project timeline provided by MRB. (see attached gantt chart)

IN PROGRESS

- Drafting Social Media post introducing the SDP
- Transportation, energy, and housing data are being compiled.
- Photo database continuing to be developed for marketing.
- Pop up events being identified for our team to attend.
- Community and focus groups being scheduled.

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COUNTY STRATEGIC DEVELOPMENT PLAN